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## MEA Mobile's iSupr8 for Apple's iPhone Gets Social Media Upgrade

*Vintage Video Filter for Apple's iPhone Enabled with Facebook & Location Based Picture Sharing*

NEW YORK--(BUSINESS WIRE)--[MEA Mobile](#) today announced its market leading motion video filter app, [iSupr8](#), has been upgraded with video import, location based [Snapr](#), compression and more. iSupr8 filters your Apple iPhone videos with a professional Super 8mm film treatment. "With the map based geo tagging gained from Snapr integration the mobile social media component of iSupr8 has been unleashed. Today we're sharing video on [Facebook](#) and full resolution still frames with Snapr," says Bruce Seymour, Managing Director of MEA Mobile.

"Our users are independent filmmakers, aficionados and film lovers. We're very proud of that." says Klas Eriksson, Independent Filmmaker and Senior Designer at MEA Mobile. "We've also added a full screen view finder mode and the ability to import video from any source to apply the Tru8™ effect."

While in the same space as respected apps such as Instagram, Hipstamatic and Path, MEA Mobile's focus is on video. With the new version, the app is moving into mobile sharing, linking the emerging iSupr8 community. "Snapr's new [API](#) is powerful and we're excited about the possibilities moving forward." says Seymour.

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During the first 24 hours of the update's release iSupr8 is on sale for 99 cents. iSupr8™ features:

- Tru8™Processing: New Dirtier & Cleaner Filters
- Import Video from Camera Roll
- Share Still Frame's on Snapr
- Share on Facebook with Facebook Connect or via Email

Tweet This: [#iSupr8 | Instant Video Vintage for #iPhone | Now with Snapr](#)

The Apple iPhone application is available for Apple's leading iOS devices including the iPhone 4, iPhone 3GS, and 4th Gen iPod Touch. View [sample video](#) and more information at: [www.iSupr8.com](#)

[MEA Mobile](#) develops innovative software and hardware for Apple iOS, Google Android and Facebook platforms. The company's breakthrough products include the [iGloLEDset](#), WiFi controllable color lights available for Apple iOS and Google Android. MEA Mobile is actively expanding and currently has offices in New Haven, Connecticut and Auckland,

New Zealand.

## Contacts

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